

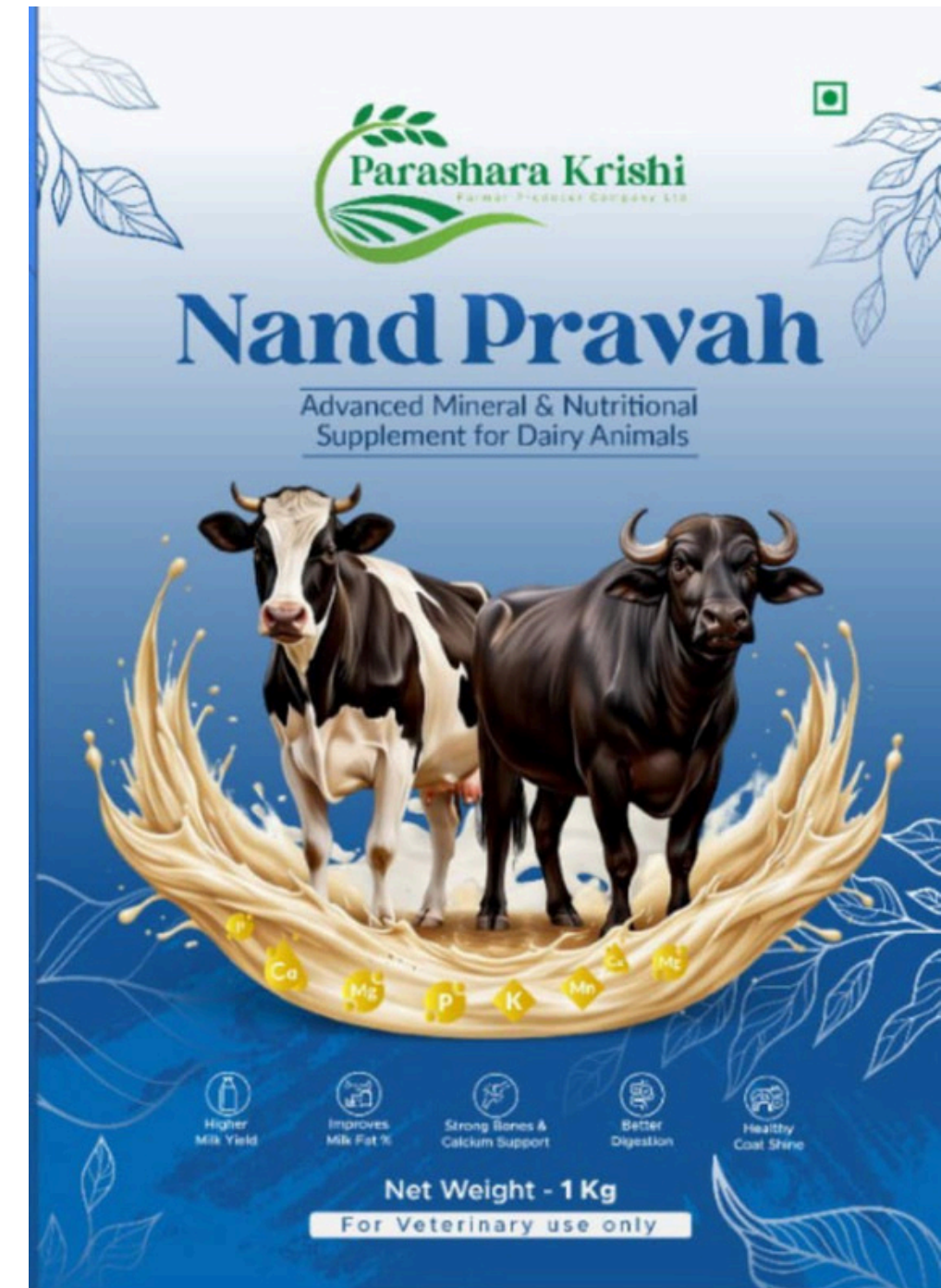
-Premium Feed Solution

NandPravah:

The Global Gold Standard

in Dairy Nutrition

- Higher Milk Yield
- Improve Milk Fat %
- Strong bones & calcium support
- Better Digestion
- Healthy coat shine



THE ESSENCE OF NANDPRAVAH



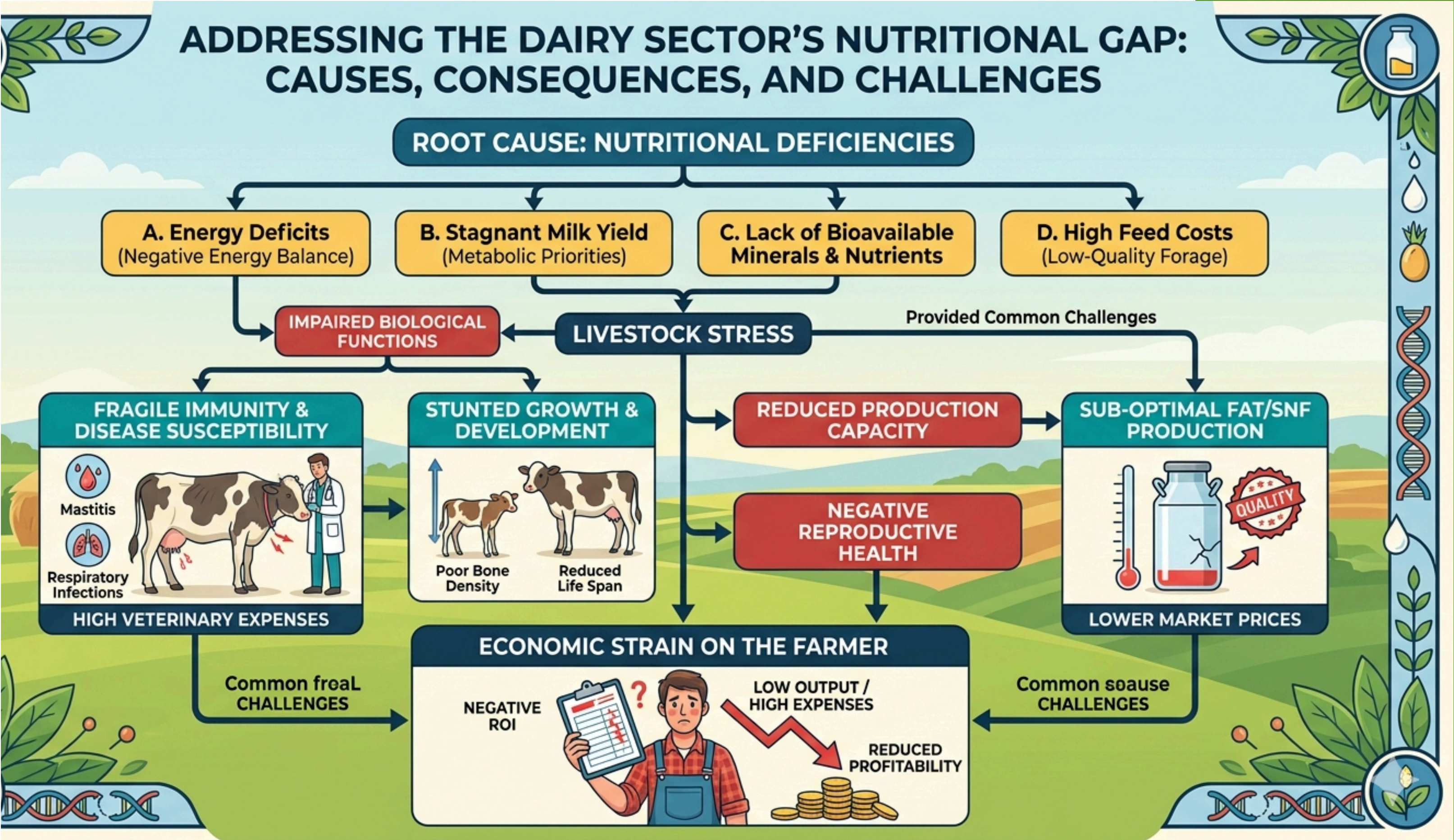
About Us

Nandpravah is a premier, scientifically-advanced animal nutrition brand dedicated to revolutionizing dairy productivity. The name, signifying a "continuous flow of prosperity," reflects our commitment to enhancing the livelihood of farmers through superior bovine health and yield.

- **Brand Vision:** To become the global gold standard in sustainable dairy nutrition, ensuring every cattle owner achieves maximum profitability while maintaining the highest standards of animal welfare.
- **Brand Mission:** To provide high-quality, research-backed nutritional supplements that bridge the gap between traditional feeding and modern biological requirements.
- **Target Users:** Progressive Dairy Farmers
 - Commercial Cattle Owners and Gaushalas
 - Large-scale Dairy Industries and Cooperatives



PROBLEM STATEMENT: THE SILENT CRISIS IN DAIRY FARMING



CHALLENGES

The Solution: The Nandpravah Science

Nandpravah addresses these challenges through a Precision Nutrition Approach. Our formula is not just a supplement; it is a metabolic catalyst.

- ***Lactation Support***: Optimizes the mammary gland function to ensure a steady increase in daily milk volume.
- ***Metabolic Efficiency***: Improves rumen fermentation and digestion, ensuring the animal extracts maximum nutrients from regular fodder.
- ***The Formulation Advantage***: Our product blends chelated minerals (for 3x better absorption) with potent herbal galactagogues and probiotics. This synergistic mix strengthens the skeletal structure and fortifies the immune system naturally.



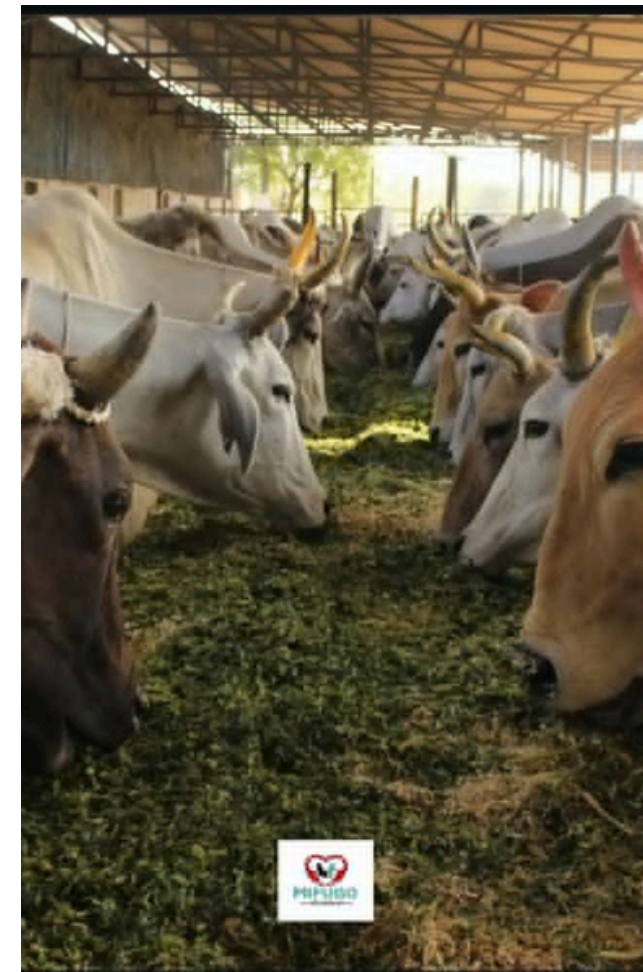
COMPETITIVE LANDSCAPE: NANDPRAVAH VS. GENERIC BRANDS

Feature	Generic Supplements	Nandpravah
Mineral Quality	Inorganic Salts (Low absorption)	Chelated Minerals (High bioavailability)
Digestive Aid	Absent or basic fiber	Advanced Probiotics & Enzymes
Fat Enhancement	Minimal impact	Proven increase in Fat & SNF %
Immune Support	Basic vitamins only	Herbal extracts + Antioxidants
Cost Effectiveness	Low price, but high waste	Value-driven; pays for itself via yield
Result Timeline	3–4 weeks	Visible change in 7–12 days



Why Animals Deserve Nandpravah

The modern high-yielding cow or buffalo is like a high-performance athlete; their metabolic demands are immense. Nandpravah acts as a "Life-Insurance Policy" for the animal. By providing deep-level nutrition, we ensure the animal does not deplete its own body reserves to produce milk. This results in a stress-free animal, a healthy calf, and a prosperous farmer.



Usage & Application

Nandpravah is designed for seamless integration into existing feeding routines.

 Suitable For: Cows, Buffaloes, Camels, and Goats.(milk producing animals)

 Recommended Dosage:

- High Yielding Cattle: 50–100 grams per day (mixed with feed).
- Maintenance/Dry Period: 30–50 grams per day.
- Calves: 15–20 grams per day for optimal growth.

 Frequency: Twice daily (Morning and Evening) for best results.



Market Opportunity & Demand

The global demand for high-quality protein is surging. With the dairy industry moving toward organized farming, there is a critical need for performance-enhancing nutrition.

-  **Growth:** The feed supplement market is projected to grow at a CAGR of 7%+ annually.
-  **Scalability:** As farmers move from "subsistence" to "business" mindsets, the demand for Nandpravah—which offers a clear ROI—is exponential.

Conclusion & Call to Action

Investing in Nandpravah is not an expense; it is a strategic asset. By addressing the root causes of low productivity through scientific nutrition, we empower the dairy ecosystem to be more resilient and profitable.

Decision-Makers' Insight: Selecting Nandpravah means choosing a future of "Continuous Prosperity." We invite you to integrate Nandpravah into your supply chain or farm management protocol to witness the transformation in animal health and bottom-line growth.

Let us flow toward a more productive tomorrow

